

NHMA'S SUSTAINING SPONSORS

Elevate Your Business by Becoming a Sustaining Sponsor!

Why Become a Sustaining Sponsor?

Becoming a Sustaining Sponsor positions your business as a patron of New Hampshire's cities and towns, enhancing your brand recognition and trust within the community. By aligning with the mission of the New Hampshire Municipal Association (NHMA), you can choose from tiered options that offer increasing levels of visibility and access. Strengthen your brand's reputation by supporting local government initiatives, and make a strategic investment that elevates your business profile. As a Sustaining Sponsor, you'll gain direct access to NHMA members, ensuring exposure to key decision-makers in local government.

Our Current Sustaining Sponsors

We extend our deepest gratitude to our current Sustaining Sponsors. Your support is invaluable to NHMA and the local governments of New Hampshire.



By becoming a Sustaining Sponsor, your business gains the visibility, access, and awareness needed to thrive while playing a crucial role in supporting the vibrant communities of New Hampshire. Join us and make a lasting impact today!

For detailed information on sponsorship tiers and benefits, please refer to page 2.

CONTACT

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SUSTAINING SPONSORSHIP

Please note that each level of membership includes both year-round and educational benefits, as well as benefits specific to NHMA's annual conference held in the fall.

Levels	SOLD Premier	SOLD Diamond	Gold	Silver
Pricing	\$25,000	\$10,000	\$7,000	\$4,000
Maximum	1	3	6	No limit
YEAR-ROUND BENEFITS				
Dedicated issue in New Hampshire Town and City magazine	✓			
Sponsor of Local Officials Workshops	✓			
Sponsorship and participation in NLC-RISC	✓			
Full page ad on back page of Town and City	✓			
Provides training session for Academy for Good Governance	✓			
Dedicated space and link for "tip of the day" in NewsLink	✓			
Brief speaking opportunity before NHMA's Board of Directors	✓	✓		
Credited as sponsor for 2024 webinar series	✓	✓		
Credited as sponsor for 2024 workshop series	✓	✓		
Individual recognition on scrolling Home Features Page	✓	✓	✓	
Brief remarks before members at minimum of one workshop	✓	✓	✓	
Use of digital branded logo for online and marketing materials	✓	✓	✓	✓
Feature spotlight in NewsLink	✓	✓	✓	✓
Feature spotlight or sponsor focus in Town and City magazine	✓	✓	✓	✓
Business-card size ad on NHMA's website on Classifieds page	✓	✓	✓	✓
Free posting of employment ads on NHMA's Classifieds section	✓	✓	✓	✓
Free listing in the Municipal Marketplace	✓	✓	✓	✓
Thank you sponsors listing in every issue of Town and City	✓	✓	✓	✓
Ad space in one issue of NHMA's Town and City	Full	Full	Half	Quarter
Business-size ad with company link in NHMA's NewsLink	26x	26x	13x	6x
Complimentary digital subscriptions to Town & City and NewsLink	✓	✓	✓	✓
EDUCATIONAL BENEFITS				
Hosted webinar regarding your company or educational webinar	✓	✓	✓	
Opportunity to submit article in Town and City	✓	✓	✓	
ANNUAL CONFERENCE BENEFIT				
Opportunity to present program session at annual conference	3x	2x	1x	
Credited as conference sponsor	✓	✓	✓	✓
Conference booth type (priority booth placement preserved)	HT Village	Premium	Premium	Premium
Banner logo on app	✓	✓	✓	✓
Conference website listing	✓	✓	✓	✓
Ad in digital conference program	✓	✓	✓	✓
Inclusion in minimum of four (4) email blasts to members	✓	✓	✓	✓
Conference attendance list	✓	✓	✓	✓
Company name/description listing in app	✓	✓	✓	✓
Listed as overall Annual Conference sponsor	✓	✓	✓	✓
Free plated or at cost meals	10	8	6	4

Become a Sustaining Sponsor and showcase your products and services to local government entities throughout New Hampshire. By supporting NHMA, you help us continue offering essential services, education, and training to our members. As a Sustaining Sponsor, you'll increase your visibility and credibility among local government decision-makers, gain access to exclusive networking and marketing opportunities, and contribute to the growth and effectiveness of local governance in New Hampshire.

For more information, contact us at nhmainfo@nhmunicipal.org or visit the Advertising Opportunities section under the Resources and Publications tab on our website: www.nhmunicipal.org. Stand out and make a difference with NHMA!

Thank you for supporting our mission to advance municipal governance.